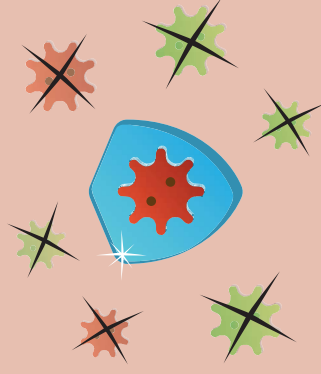


HOW DOES ANTIMICROBIAL RESISTANCE OCCUR?



When we take antibiotics, they kill the susceptible bacteria, whereas the resistant bacteria survive and multiply.



Eventually, the drug-resistant bacteria become dominant and antibiotics stop working.

INAPPROPRIATE USE OF ANTIBIOTICS LEADS TO ANTIMICROBIAL RESISTANCE



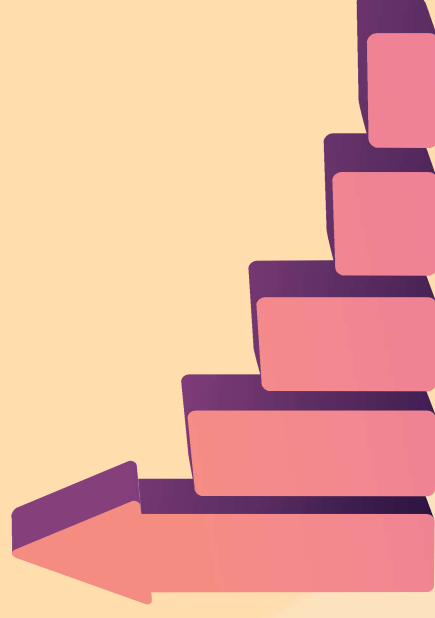
This is a serious public health threat that means that the antibiotics we have today will be less effective in the future in treating life-threatening infections.



Currently antimicrobial resistance is affecting millions of people worldwide and kills more than 1 million people per year.

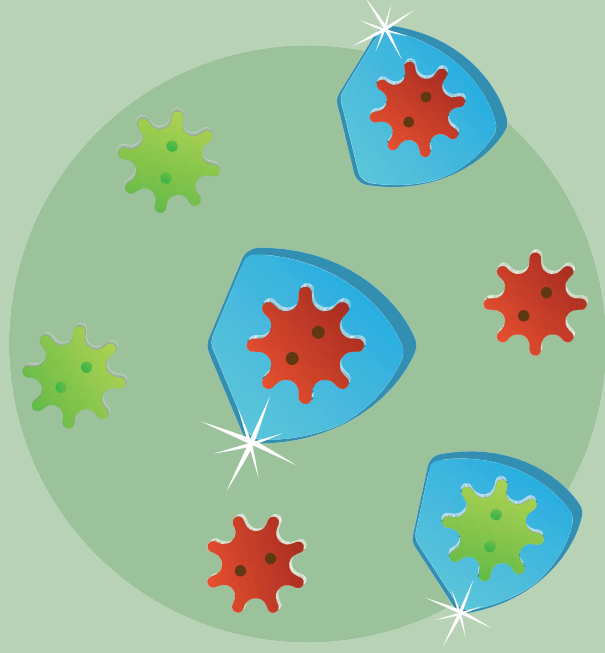
EFFECTIVENESS

PRESENT ----- FUTURE



WE ARE ALL RESPONSIBLE FOR KEEPING CURRENT ANTIBIOTICS WORKING

IMAGINE



The problem of antimicrobial resistance is unlikely to be solved with new antibiotics.

Bacteria are highly adaptable and eventually become resistant to antibiotics through their continued use.

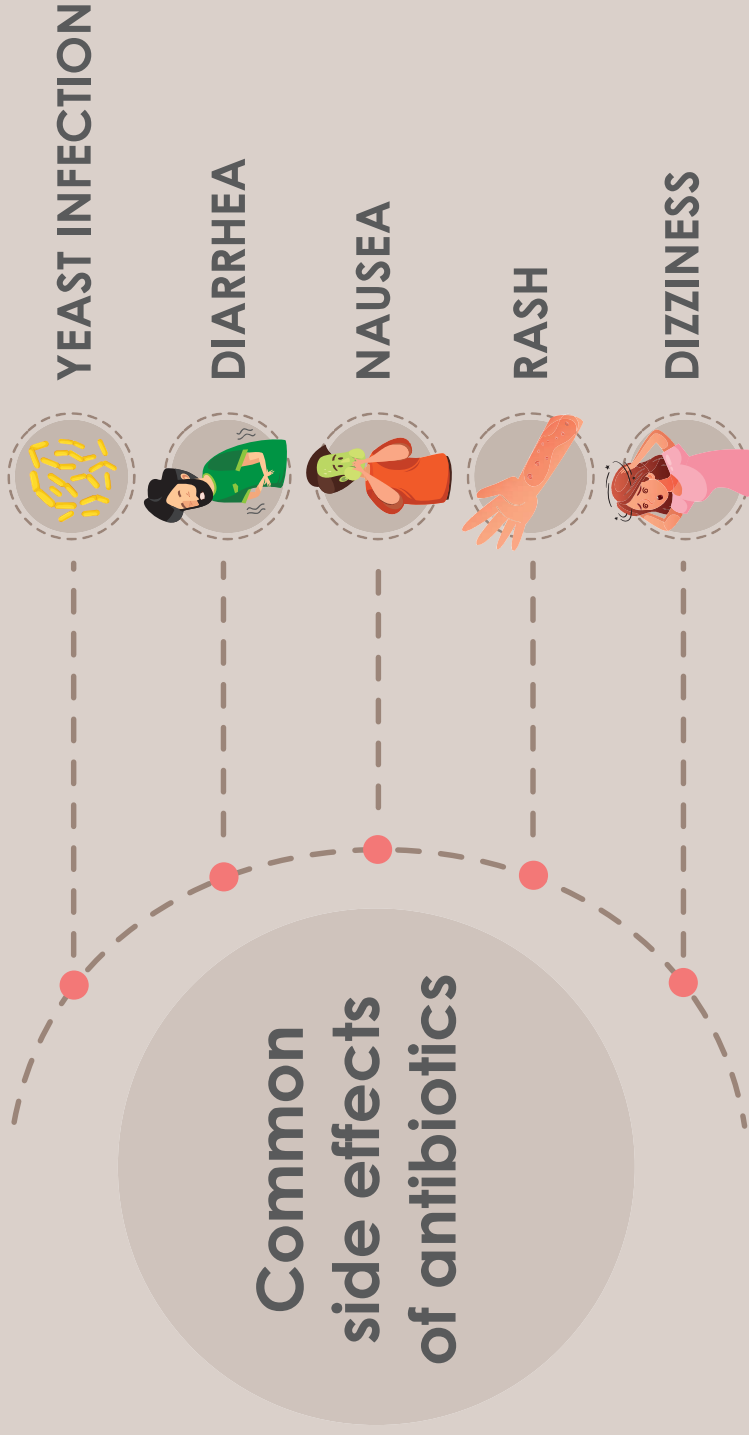
ANTIBIOTICS WON'T TREAT YOUR COLD OR THE FLU

IMAGINE

Antibiotics are only effective against infections caused by bacteria, and only a doctor can decide whether you should take them or not.



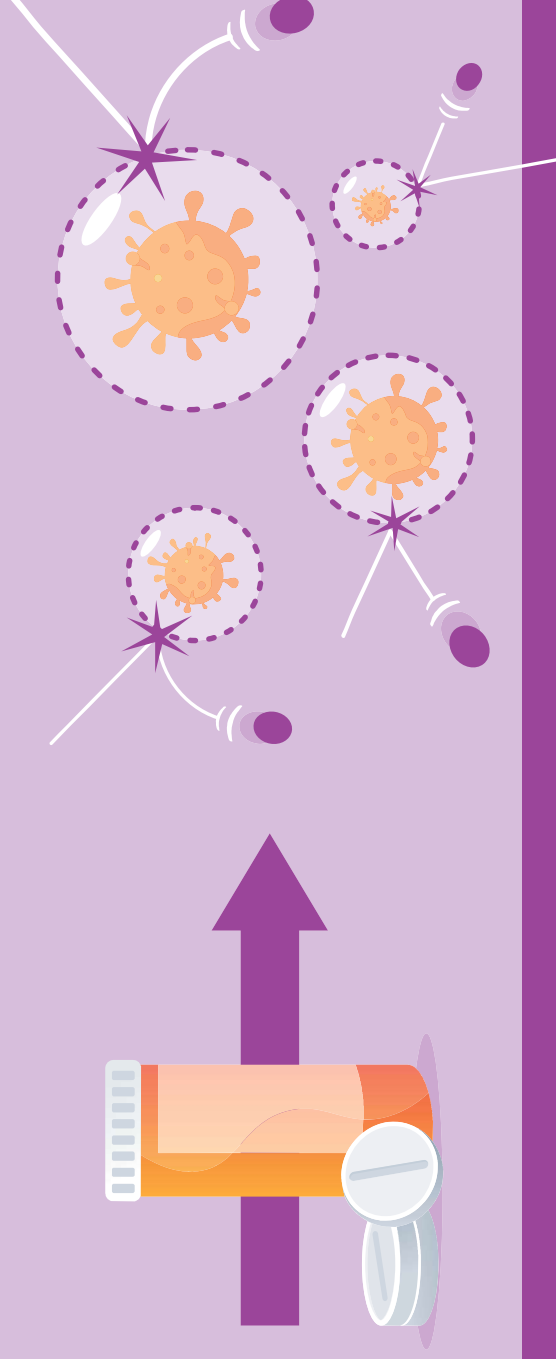
ANTIBIOTICS HAVE SIDE EFFECTS



**NEVER START LEFTOVER ANTIBIOTICS
OR SHARE ANTIBIOTICS WITH FAMILY
AND FRIENDS**



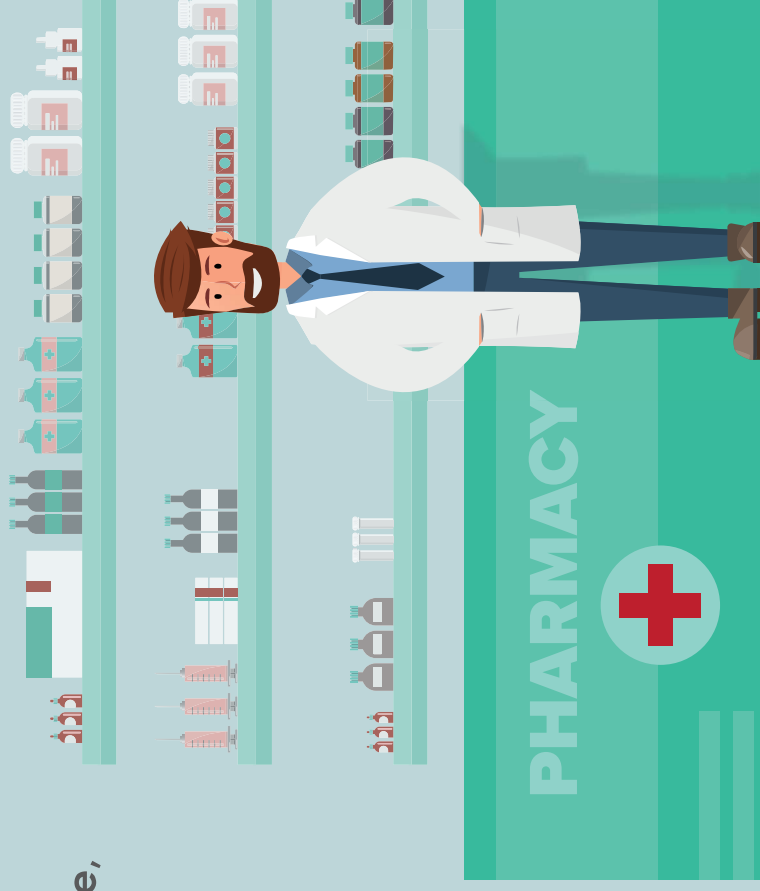
**Starting unnecessary antibiotic courses
can lead to antimicrobial resistance
and cause unnecessary side effects.**



NEVER ASK PHARMACISTS TO SELL YOU ANTIBIOTICS WITHOUT A PRESCRIPTION

IMAGINE

A pharmacist can assess your symptoms, provide advice, recommend over-the-counter medication, or advise you to contact a doctor.



MORE INFORMATION ABOUT

IMAGINE

**WE IMAGINE A FUTURE WHERE ANTIBIOTICS WORK
FOR EVERYONE, ALSO IN NURSING HOMES**

SCAN ME



and access our website and material.



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